

WICOLA Board of Directors

Aug. 8, 2011

Present: Larry Squillace, Rob Erickson, Dolores Delaney, MaryAnn Jurgens, Jo Kovach

Absent: Ken Wichman, Char Mason

Guests: Derrick Passe, Cat Fyre

Quorum: yes

The meeting began with an off-the record discussion of methods to more efficiently convey the volunteer data to Derrick & Lake County. Another discussion regarding how we would proceed without a secretary; conclusion: all will take notes; Jo will circulate a draft for board input and/or directions.

Minutes: Motion to approve: Dolores; Second: Rob

Treasurers Report: Motion to accept: MaryAnn, Second : Larry

President's Report and oversight Report:

Oversight report has previously been circulated and will also be attached with these minutes.

One addition – Derrick is talking with the U of M (Duluth) regarding their help in writing the implementation plan.

One correction – The crayfish survey results do NOT show that the Rustys did not move further down White Iron.

Jo presented the gist of the e mail discussions regarding two cloud platforms: Dropbox and Google. MaryAnn presented some additional information on both programs. Discussion: While Google offers bells and whistles that are the cutting edge the general consensus was to go with the easier/simpler platform is the one that Derrick is also presently using so that we have him at hand for guidance. It was noted that Dropbox won't merge multiple changes to the same document and will note "conflicted copy". We must remember to save our changes with a number or our name added to the file name.

Motion by MaryAnn to select Dropbox as our cloud platform; Second by Dolores. Unanimous.

Jo will work with Roger, our new Tech Rep. to get us up and operating.

All were reminded to be aware that we are without a secretary and our need to fill that position. Our discussion included the possibility of taping our meetings for someone to make into minutes later and the use of Skype to insure that non-present board members can participate. Roger will be asked to investigate a means.

Newsletters included a note that future issues will come to members via e-mail.

We are all swamped with copies of e-mails regarding WICOLA and KWPP work. It was discussed that we could cut back on sending out copies of all our communications. It is not appropriate to use e-mail for criticisms. Corrections need to be made with consideration of the respectful relationships we need to maintain.

Motion by Rob: In light of the volume of e-mail it is in the best interest to minimize the use of "reply to all" when responding. Limit copies of e-mails on a need-to-know basis to board members with the exception of the President and VP. This is particularly important with regard to criticism and corrections. Second: Dolores. Unanimous.

Membership:

Ken submitted his report in writing. Membership remains at 193. Donation total \$14,293.35 including \$2,495 from member dues and donation received with member dues. \$11,798.35 was a direct result of our donation letter campaign. Work on a letter to Ely businesses is in progress and expected to go out late Aug. or early Sept.

The question was raised regarding a possible statement in our bylaws that members must live on the chain. Jo will check.

Clarification: Char has volunteered to maintain the membership database but will not assume all the duties of Membership Chair.

AIS report: Larry has submitted a report in writing. The reports from the crayfish survey will shortly be available. Two more volunteers have come forward.

Festival: We had 200 people sign up for the radio drawing. It was speculated that we probably had at least 600 people stop by the booth. Larry has maintained a copy of the improvement suggestions for future booths.

Dates for Harvest Moon are Sept. 9-11.

Unanimous approval to proceed with a booth. (Note, Jo has since obtained booth space for us. It is next to the bushes and the boat and trailer can be parked where we had our table last time.)

Larry will contact the three local COLA's to invite their participation. He will also work on getting us samples.

MaryAnn and Clint will obtain a prize. MaryAnn will make up a signup sheet for booth hours.

Dolores will bring their small boat and trailer so that we can demonstrate boat inspections.

Jo will get us a tent and display platforms. Derrick has tabletop display racks. Rob has two tables to bring.

Grants Fundraising. Char is screening grant possibilities. Jo will then assemble appropriate materials needed for each grant and Roger will write/submit. MaryAnn reports that she and Clint are still working on a

grant request from Cabela's. MaryAnne brought up the option of asking for sponsorships for some aspects of our project. E.g. publications, internships. 3M is one possibility.

Publicity: The 3-fold brochure is in Consie's hands. Thanks to Mary Ann for moving this project along. While it was considered essential that we use Project funds for the general brochure (3 fold) there are no project funds that we can draw on for the 'buck slip" single topic brochures. It may be that these can be funded later or funded separately. Mary Ann will check with the DNR and MPCA and other agencies to see if they have already published materials to fill this need.

Volunteer hours reports: Derrick needs these for the semi annual report post haste.

Website: Jim has volunteered to continue to maintain the web site in a non-board capacity.

Meeting adjourned 10:35: Motion by Larry, Second by MaryAnn